

Placer AgTech & Innovation Expo, June 27th

A World's Fair-Style Showcase at the Placer County Fair



The Vision

Create a World's Fair-style AgTech & Innovation Expo that brings together education, industry, and community in one immersive day—showcasing the technologies, careers, and innovations shaping the future of agriculture in Placer County.

This is not a traditional trade show. It is an interactive, experience-driven platform designed to inspire students, connect employers with talent, and highlight Placer County as a center for modern agriculture and innovation.

Why This Matters

Agriculture today is driven by technology, data, sustainability, and innovation.

Placer County already has strong assets—what's missing is a single place to showcase them together. What better place than the Placer County Fair!

The Expo Will:

- Expose students to real-world careers and pathways
- Highlight local companies and emerging technologies
- Strengthen workforce pipelines
- Build community awareness and pride

Expo Experience

Inside the Roebbelen Center, the Expo will have:

- **Innovation Showcase** – AgTech demos and emerging tools
- **Local Company Exhibits** – Employers, startups, service providers
- **Education and Career Pathways** – Colleges, training, internships
- **Interactive Experiences** – Hands-on learning and demonstrations

The Goal

Build a scalable platform that positions Placer County at the center of the future of agriculture, technology, and workforce innovation.

Contact us:

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Opportunities Include:

- Student project and program showcases
- Faculty-led demos or short talks
- Career pathway and workforce exhibits
- Direct employer-student engagement Hopefully!
- Leadership visibility as a regional innovation hub

Student Impact

- Career discovery and employer access
- Real-world context for classroom learning
- Exposure to local opportunities in agriculture, tech, and sustainability

"You can't be what you can't see."

Who It Serves

All Ages K-12 and Higher Ed Students • Employers • Educators • Community • Placer County

